



WILSON DISEASE™
ASSOCIATION
Unmasking Strength.
Unleashing Promise.



WDA ANNUAL CONFERENCE CHICAGO, ILLINOIS SEPTEMBER 25–26, 2026

SHAPING A BETTER FUTURE IN CARE:
DIFFERENT PERSPECTIVES, SHARED PURPOSE



WILSON DISEASE CONFERENCE: INVITATION TO SPONSOR

SHAPING A BETTER FUTURE IN CARE: DIFFERENT PERSPECTIVES, SHARED PURPOSE

Dear WDA Conference Supporter,

On behalf of the Wilson Disease Association, I am pleased to invite you to partner with us as a sponsor for the 2026 Wilson Disease Association Annual Conference, themed “Shaping a Better Future in Care: Different Perspectives, Shared Purpose.” The conference will take place September 25–26, 2026, at the Northwestern Medicine Wilson Disease Center of Excellence.

Wilson disease continues to impact individuals and families in profound ways, requiring an ongoing commitment to research, clinical excellence, and comprehensive patient support. While challenges remain, the field continues to advance through innovation, education, and a shared dedication to improving outcomes.

This year’s conference reflects a unique dual-track format, offering parallel experiences for healthcare professionals and patient-caregiver audiences. Through the same expert faculty and aligned content—tailored to each audience—we aim to ensure that knowledge, insight, and progress reach every side of care. Though distinct in delivery, both tracks are united by a common goal: better care for those affected by Wilson disease.

We appreciate your commitment to advancing healthcare and improving the lives of individuals affected by rare diseases. Your sponsorship will directly support high-quality education, foster meaningful progress in care, and help ensure that both clinical and patient communities benefit from the latest knowledge and expertise.

We offer a range of sponsorship opportunities designed to highlight your organization’s dedication and impact. From branding visibility and exhibit space to customized engagement opportunities, we are happy to tailor a package that aligns with your goals.

We would welcome the opportunity to discuss this partnership with you and provide additional details. Thank you for considering support for the 2026 Wilson Disease Association Annual Conference and for your ongoing commitment to advancing care in this field.

For additional information on the event and registration, please visit www.wilsondisease.org.

Warm regards,
Rhonda Rowland
President, Wilson Disease Association
Rhonda.Rowland@Wilsonsdisease.org



WILSON DISEASE CONFERENCE: INVITATION TO SPONSOR

SHAPING A BETTER FUTURE IN CARE: DIFFERENT PERSPECTIVES, SHARED PURPOSE

COPPER SPONSOR - \$30,000

- Prominent name and logo displayed on all promotional materials
- Full-page ad in conference program
- Website and newsletter recognition with a link to your website
- Exhibition space at conference
- Invitation to a post-conference networking reception (no educational content)
- Five (5) all-access event registrations, which include tickets to the following activities: Friday night Chicago architecture boat cruise and Saturday conference

GOLD SPONSOR - \$25,000

- Name and logo displayed on all promotional materials
- Three-quarter-page ad in conference program
- Website and newsletter recognition with a link to your website
- Exhibition space at the conference
- Invitation to a post-conference networking reception (no educational content)
- Four (4) all-access event registrations, which include tickets to the following activities: Friday night Chicago architecture boat cruise and Saturday conference

SILVER SPONSOR - \$10,000

- Name and logo displayed on all promotional materials
- Half-page ad in conference program
- Website and newsletter recognition with a link to your website
- Exhibition space at the conference
- Three (3) all-access event registrations, which include tickets to the following activities: Friday night Chicago architecture boat cruise and Saturday conference

BRONZE SPONSOR - \$5,000

- Name or logo displayed on all promotional materials
- Quarter-page ad in conference program
- Website and newsletter recognition with a link to your website
- Ability to display materials at the conference registration area
- Two (2) all-access event registrations, which include tickets to the following activities: Friday night Chicago architecture boat cruise and Saturday conference

SUPPORTER - \$1,000

- Name listed on all promotional materials
- Name listed in the conference program
- Website and newsletter recognition
- Ability to display materials at the conference registration area
- One (1) all-access event registration, which includes tickets to the following activities: Friday night Chicago architecture boat cruise and Saturday conference



WILSON DISEASE CONFERENCE: ADD-ONS

SHAPING A BETTER FUTURE IN CARE: DIFFERENT PERSPECTIVES, SHARED PURPOSE

NEW! ARCHITECTURAL RIVER CRUISE AND DINNER SPONSOR (4) – \$5,000

- Name or logo on the custom boat banner
- Personalized swag for conference totes
- Option to include a brochure in conference totes
- Two (2) all-access event registrations, which include tickets to the following activities:
Friday night Chicago architecture boat cruise and Saturday conference

PARTNERS IN PROGRESS SPONSOR (4) – \$2,500

Saturday afternoon patient advocate focus groups:

The Partners in Progress sessions offer a unique and meaningful opportunity for patients (ages 16 and older) and caregivers to share their lived experiences directly with industry experts. These intimate, small-group discussions enable valued industry partners to gain important insights from conference attendees, helping to inform clinical trial design and advance the development of new therapies.





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SPONSORSHIP COMMITMENT FORM

To confirm your sponsorship level, please complete the form below and email it to:

Rhonda.Rowland@Wilsonsdisease.org

NAME:

TITLE:

COMPANY NAME:

EMAIL:

PHONE:

SPONSORSHIP COMMITMENT (PLEASE CHECK):

Copper – \$30,000

Gold – \$25,000

Silver – \$10,000

Bronze – \$5,000

Supporter – \$1,000

ADD-ONS:

Architectural River Cruise and Dinner – \$5,000

Partners in Progress – \$2,500

PAYMENT DETAILS

The WDA accepts payment via check, ACH deposit, or via our website. Please indicate how you plan to submit your payment, and our team will provide you with any necessary details.

Check

ACH Payment

Online Payment

Please mail all checks to :
Wilson Disease Association
224 W. 35th St Ste 500
#676
New York, NY 10001

