



WILSON DISEASESM
ASSOCIATION
Unmasking Strength.
Unleashing Promise.



SPRING SUPPORT SYMPOSIUM

ANN ARBOR, MI

APRIL 11, 2026



SPRING SUPPORT SYMPOSIUM LETTER

Dear Spring Support Symposium Supporter,

The Wilson Disease Association (WDA) is excited to host the **WDA Spring Support Symposium** on April 11 at the DoubleTree by Hilton Ann Arbor North. This first time, full-day event brings patients, caregivers, and healthcare professionals together for education, connection, and community building.

Why Sponsor?

The symposium is designed to:

- Educate patients and caregivers about living well with Wilson disease
- Share real patient experiences on treatment adherence, clinical trials, and recovery
- Foster meaningful connections with the Wilson disease community

Sponsorship Opportunities

Round Tables

Round Table sessions on obtaining medications through specialty pharmacies provide industry partners a unique way to engage directly with attendees. Sponsors can:

- Discuss patient experiences with specialty pharmacies
- Understand patient attitudes and knowledge about accessing medications
- Educate patients on using specialty pharmacies and navigating medication access

Participation by Sponsorship Level:

- **Copper Sponsorship** – Lead a Round Table session
- **Gold Sponsorship** – Join a Round Table session
- **All Sponsorship Levels** – Feature a dedicated exhibit space to engage with the community

By sponsoring the symposium, your organization demonstrates a commitment to patient education and support while gaining direct interaction with patients, caregivers, and healthcare professionals with the University of Michigan Wilson Disease Center of Excellence.

I welcome the opportunity to discuss sponsorship levels and ways to align your organization's needs with this impactful event.

Warm regards,

Rhonda Rowland

President, Wilson Disease Association



SPRING SUPPORT SYMPOSIUM SPONSORSHIP LEVELS

COPPER SPONSOR - \$15,000

Prominent name and logo branding on all promotional materials
Opportunity to **lead** a patient roundtable
Full page ad in conference program
Website and newsletter recognition with a link to your website
Exhibition space at the conference
(5) Five Event Registrations

GOLD SPONSOR - \$5,000

Name and Logo branding on all promotional materials
Opportunity to **join** a patient roundtable
Half page ad in conference program
Website and newsletter recognition with a link to your website
Exhibition space at the conference
(2) Two Event Registrations

SILVER SPONSOR - \$2,500

Name listed on all promotional materials
Name listed in the conference program
Website and newsletter recognition
Exhibition space at the event
(1) One Event Registration





SPONSORSHIP COMMITMENT FORM

To confirm your sponsorship level, please complete the form below and email it to:
Rhonda.Rowland@Wilsonsdisease.org

NAME: _____ **TITLE:** _____

COMPANY NAME: _____

EMAIL: _____ **PHONE:** _____

SPONSORSHIP COMMITMENT (PLEASE CIRCLE ONE):

Copper \$15,000

Gold - \$5,000

Silver - \$2,500

PAYMENT DETAILS

The WDA accepts payment via check, ACH deposit, or via our website online. Please indicate how you plan to submit your payment, and our team will provide you with any necessary details:

- ACH
- Check

Please mail all checks to the following address:

**Wilson Disease Association
224 W. 35th St Ste 500
#676
New York, NY 10001**

