



**WILSON DISEASE<sup>SM</sup>**  
**ASSOCIATION**  
Unmasking Strength.  
Unleashing Promise.



**WDA ANNUAL CONFERENCE**  
**SACRAMENTO, CA**  
**OCTOBER 24-25, 2025**  
***STRONGER TOGETHER***



# INVITATION TO SPONSOR: WILSON DISEASE CONFERENCE 2025

## *STRONGER TOGETHER*

Dear WDA Conference Supporter,

On behalf of the Wilson Disease Association, I am thrilled to extend an invitation to you to partner with us as a sponsor for the upcoming Wilson Disease Conference 2025, themed "Stronger Together: Advancing Care and Research." The conference is scheduled to take place October 24-25 in Sacramento, CA.

Wilson disease affects individuals and families in profound ways, presenting unique challenges that require ongoing dedication to research, treatment and patient care. Despite these challenges, the Wilson disease community continues to move forward with determination and optimism, seeking new avenues for progress and improvement.

We appreciate that you share our commitment to advancing healthcare and improving the lives of individuals affected by rare diseases. By sponsoring our conference, you will play a crucial role in supporting initiatives that drive innovation, promote collaboration and empower patients and caregivers.

The theme "Stronger Together" highlights the power of unity, support and collaboration within the Wilson disease community. It reflects the idea that by coming together – patients, families, caregivers, researchers, health care professionals and industry partners – greater progress can be made in raising awareness, advancing research, improving treatment options, and providing emotional and practical support.

We offer a range of sponsorship opportunities designed to showcase you or your company's commitment to making a positive impact on the lives of individuals with Wilson disease. From branding opportunities, exhibition space and material displays we can tailor a sponsorship package to align with you or your company's goals and objectives.

We would be delighted to discuss this partnership opportunity with you further and provide additional details about our sponsorship options. Thank you for considering this opportunity to support the Wilson Disease Conference 2025 and contribute to the advancement of care and research in the field. Information on event and hotel registration can be found on our website at [www.wilsondisease.org](http://www.wilsondisease.org)

Warm regards,

Rhonda Rowland

President, Wilson Disease Association

[Rhonda.Rowland@Wilsonsdisease.org](mailto:Rhonda.Rowland@Wilsonsdisease.org)



# 2025 CONFERENCE SPONSORSHIP LEVELS

## *STRONGER TOGETHER*

### **COPPER SPONSOR - \$30,000**

Prominent name and logo branding on all promotional materials  
Full page ad in conference program  
Website and newsletter recognition with a link to your website  
Exhibition space at the conference

- (5) Five Event All-Access Event Registrations that include tickets to the following activities:  
Friday Night Welcome Reception / Saturday Conference / Saturday Night Reception

### **GOLD SPONSOR - \$10,000**

Name and Logo branding on all promotional materials  
Half page ad in conference program  
Website and newsletter recognition with a link to your website  
Exhibition space at the conference

- (3) Three Event All-Access Event Registrations that include tickets to the following activities:  
Friday Night Welcome Reception / Saturday Conference / Saturday Night Reception

### **SILVER SPONSOR - \$5,000**

Name or logo branding on all promotional materials  
Quarter Page ad in conference program  
Website and newsletter recognition with a link to your website  
Ability to display materials at conference registration

- (2) Two Event All-Access Event Registrations that include tickets to the following activities:  
Friday Night Welcome Reception / Saturday Conference / Saturday Night Reception

### **BRONZE SPONSOR - \$1,000**

Name listed on all promotional materials  
Name listed in the conference program  
Website and newsletter recognition  
Ability to display materials at conference registration

- (1) One Event All-Access Event Registration that includes tickets to the following activities:  
Friday Night Welcome Reception / Saturday Conference / Saturday Night Reception



# 2025 CONFERENCE SPONSORSHIP LEVELS

*STRONGER TOGETHER*

## **NEW! SATURDAY DINNER SPONSOR - \$5,000**

Name or logo branding on all promotional materials

Custom branded cups and napkins served at the reception

Name or logo displayed on buffet signage

Ability to display materials at the reception

(2) Two Event All-Access Event Registrations that include tickets to the following activities:  
Friday Night Welcome Reception / Saturday Conference / Saturday Night Reception

## **PARTNERS IN PROGRESS - \$2,500**

**Friday Afternoon Patient Advocate Focus Group**

Meet with event attendees to gather insights and share ideas





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## **SPONSORSHIP COMMITMENT FORM**

To confirm your sponsorship level, please complete the form below and email it to:  
Rhonda.Rowland@Wilsonsdisease.org

**NAME:**

**TITLE:**

**COMPANY NAME:**

**EMAIL:**

**PHONE:**

### **SPONSORSHIP COMMITMENT (PLEASE CIRCLE ONE):**

**Copper \$30,000**

**Gold - \$10,000**

**Silver - \$5,000**

**Reception Sponsor - \$5,000**

**Partners In Progress - \$2,500**

**Bronze - \$1,000**

### **PAYMENT DETAILS**

The WDA accepts payment via check, ACh deposit, or via their website online. Please indicate how you plan to submit your payment, and our team will provide you with any necessary details.

**Please mail all checks to the following address:**

**Wilson Disease Association**

**224 W. 35th St Ste 500**

**#676**

**New York, NY 10001**

