



WILSON DISEASESM
ASSOCIATION
Unmasking Strength.
Unleashing Promise.



WDA Annual Conference

Charlotte, NC

October 4-6, 2024

*Onward
and
Upward*



Invitation to Sponsor: Wilson Disease Conference 2024 - Onward and Upward

Dear WDA Conference Supporter,

We are thrilled to extend an invitation to you to partner with us as a sponsor for the upcoming Wilson Disease Conference 2024, themed "Onward and Upward: Advancing Care and Research." The conference is scheduled to take place October 4-6 in Charlotte, NC.

Wilson disease affects individuals and families in profound ways, presenting unique challenges that require ongoing dedication to research, treatment and patient care. Despite these challenges, the Wilson disease community continues to move forward with determination and optimism, seeking new avenues for progress and improvement.

We appreciate that you share our commitment to advancing healthcare and improving the lives of individuals affected by rare diseases. By sponsoring our conference, you will play a crucial role in supporting initiatives that drive innovation, promote collaboration and empower patients and caregivers.

The "Onward and Upward" theme embodies the spirit of resilience and determination that defines the Wilson disease community. Throughout the conference, we will explore the latest advancements in research, treatment options and patient support, with a focus on moving forward together towards a brighter future.

We offer a range of sponsorship opportunities designed to showcase you or your company's commitment to making a positive impact on the lives of individuals with Wilson disease. From branding opportunities and exhibition space to engaging with patient advocates to exchange ideas and explore potential collaborations, we can tailor a sponsorship package to align with your company's goals and objectives.

We would be delighted to discuss this partnership opportunity with you further and provide additional details about our sponsorship options. Thank you for considering this opportunity to support the Wilson Disease Conference 2024 and contribute to the advancement of care and research in the field.

Information on event and hotel registration can be found on our website at www.wilsondisease.org

Warm regards,
Rhonda Rowland and Rachel Albert
Vice Presidents, WDA Board of Directors
2024 WDA Conference Organizing Committee Co-Chairs
Rhonda.Rowland@Wilsonsdisease.org



2024 Sponsorship Levels

\$25,000 Copper Sponsor

Prominent branding for name and logo in all promotional materials

Recognition on website and in newsletter

Your logo on WDA website linked to your website

Exhibition space

Full page ad in conference program

4 event registrations and 4 Saturday night dinner tickets

\$10,000 Gold Sponsor

Name and logo in all promotional materials

Recognition on website and in newsletter

YOur logo on WDA website linked to your website

Exhibition space

Half page ad in conference program

3 event registrations and 3 Saturday night dinner tickets

\$5,000 Silver Sponsor

Name or logo in promotional materials

Recognition on website and in newsletter

Display materials

Quarter page ad or listing in conference program

2 event registrations and 2 Saturday night dinner tickets

\$500-\$1,500 Bronze Sponsor

Name in promotional materials

Recognition on website and in newsletter

Display materials

Listing in conference program

1 event registration and 1 Saturday night dinner ticket

New Option!

\$1,500 Sunday Morning Patient Advocate Meet-up

Breakfast meeting to gather insights and share ideas



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Sponsor the 2024 WDA Conference

Please indicate your sponsorship level , complete the rest of the form and email it to:
Rhonda.Rowland@Wilsonsdisease.org

Name _____ **Title:** _____

Company name: _____

Email: _____ **Phone:** _____

Sponsorship level:

Copper \$25,000

Gold \$10,000

Silver \$5,000

Bronze \$500-\$1,500

Sunday morning patient advocacy meet-up \$1,500

Payment:

Please indicate in you will pay by check, direct deposit or pay online:

Checks should be mailed to:

Wilson Disease Association
224 W. 35th St Ste 500
#676
New York, NY 10001

For questions on payment please contact Jean Perog, WDA President
Jean.Perog@wilsonsdisease.org

